

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 13.12

REF: MAKEGOOD
 SPOTS CANCELED ON LN'S 21,27,29,32,37,58
 LN'S 77-85 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

2011/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	S		800P-900P	30		\$3,400.00	10/5	10/5	0		FRI	0
21	S		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
21	S		800P-900P	30		\$3,400.00	11/2	11/2	1		FRI	1

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1537

PROGRAM : WHITNEY/COMMUNITY
 CON COM1: WHITNEY/COMMUNITY

10/16/12 FCC (5)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	ES		600P-630P	30		\$700.00	10/6	10/6	1		SAT	1
27	ES		600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
27	ES		600P-630P	30		\$700.00	10/20	10/20	0		SAT	0
27	ES		600P-630P	30		\$700.00	10/27	10/27	1		SAT	1
27	ES		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/												
29	ES		700P-800P	30		\$650.00	10/6	10/6	0		SAT	0
29	ES		700P-800P	30		\$650.00	10/13	10/13	1		SAT	1
29	ES		700P-800P	30		\$650.00	10/20	10/20	1		SAT	1
29	ES		700P-800P	30		\$650.00	10/27	10/27	1		SAT	1
29	ES		700P-800P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
32	ES		1000A-1100A	30		\$1,400.00	10/7	10/7	0		SUN	0
32	ES		1000A-1100A	30		\$1,400.00	10/14	10/14	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	10/21	10/21	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	10/28	10/28	1		SUN	1
32	ES		1000A-1100A	30		\$1,400.00	11/4	11/4	1		SUN	1
PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS												

REF HEADLINE# 6296388 TRF# E:120904
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT10/12 13.12
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
37	ES		700P-900P	30		\$1,700.00	10/7	10/7	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/14	10/14	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/21	10/21	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	10/28	10/28	0		SUN	0
37	ES		700P-900P	30		\$1,700.00	11/4	11/4	0		SUN	0
PROGRAM : DATELINE CON COM1: DATELINE												
58	S		600A-700A	30		\$900.00	10/8	10/8	0		MON	0
58	S		600A-700A	30		\$900.00	10/22	11/5	1		MON	3
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY												
77	A		800P-900P	30		\$2,940.00	10/11	10/11	1		THU	1
PROGRAM : 30 ROCK/UP ALL NIGHT CON COM1: 30 ROCK/UP ALL NIGHT												
78	A		800P-900P	30		\$3,400.00	10/12	10/12	1		FRI	1
PROGRAM : GRIMM CON COM1: GRIMM												
79	A		1000P-1100P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE CON COM1: DATELINE												
80	A		900P-1000P	30		\$3,600.00	10/17	10/17	1		WED	1
PROGRAM : SVU CON COM1: SVU												
81	A		800P-900P	30		\$2,940.00	10/18	10/18	1		THU	1
PROGRAM : 30 ROCK/UP ALL NIGHT CON COM1: 30 ROCK/UP ALL NIGHT												

1
 incorrect date

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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82	A		900P-1000P	30		\$4,800.00	10/18	10/18	1		THU	1
PROGRAM : OFFICE/PARKS AND REC CON COM1: OFFICE/PARKS AND REC												

83	A		1000P-1100P	30		\$3,200.00	10/18	10/18	1		THU	1
PROGRAM : ROCKCENTER CON COM1: ROCKCENTER												

84	A		900A-900A	30		\$1,100.00	10/14	10/14	1		SUN	1
PROGRAM : TD - SUN CON COM1: TD - SUN												

85	A		530A-600A	30		\$470.00	10/10	10/12	1		W-F	1
PROGRAM : AM NEWS CON COM1: AM NEWS												

OCT/12 539115.00 NOV/12 168065.00
 CONTRACT TOTAL 707180.00
 TOTAL SPOTS 612

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	704480	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR			4	2				
12	M-F 530a News .TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News .TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News .TWTF..	06		30	Nbr of Spots				4			7	
				Comme	Closed PR			3	4				
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30	Nbr of Spots							1	
				Comme	Closed PR				1				
18	M-F 7p News .TWTF..	06		30	Nbr of Spots				1			2	
				Comme	Closed PR								
20	M-F 730p Entertainment Tonight .TWTF..	06		30	Nbr of Spots				2			6	
				Comme	Closed PR								
22	M-Th, Su 430a News	06		25	Nbr of Spots	4	4	4	4	4	4	20	500
Weekly Totals: Total Spots(Ord Spots)						96	127	122	119	119	26	609	
Closed PR						2	8	21	26	1		58	

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	Fri 9p ET / 8p CT GrimmF..	06		30 Comme		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme				1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme				1			1	
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme		1	1	1	1	1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme			1				3	
47	M-Su 11p News .TWTF..	06		30 Comme			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme			1	1			2	
66	M-F 530a News M.....	06		30 Comme				1			1	
68	M-F 6p News M.....	06		30 Comme				1			2	
Weekly Totals:					96	127	122	119	119	26	609	
Total Spots(Ord Spots)					2	8	21	26	1		58	
Closed PR												

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News	06		30		1		1			2	
				Comme								
				Nbr of Spots								
				Closed PR								
74	M-F 730p Entertainment Tonight	06		30			1	1			2	
				Comme								
				Nbr of Spots								
				Closed PR								
76	M-Th, Su 430a News	06	25	30		1	1	1	1	1	5	125
				Comme								
				Nbr of Spots								
77	M-Su 11p News	06		30								
				Comme								
				Nbr of Spots								
				Closed PR								
84	M-Th, Su 430a News	06	25	30						1	1	25
				Comme								
				Nbr of Spots								
85	M-F 1p Days Of Our Lives	03	400	30	2	2	2	2	2		10	4000
				Comme								
				Nbr of Spots								
86	M-F 10a News	03	160	30	4	4	4	4	4		20	3200
				Comme								
				Nbr of Spots								
87	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	4	4	4	4	4		20	13000
				Comme								
				Nbr of Spots								
88	M-F 11a Daytime	03	160	30	4	4	4	4	4		20	3200
				Comme								
				Nbr of Spots								
89	M-F 12p Today Show III	03	200	30	4	4	4	4	4		20	4000
				Comme								
				Nbr of Spots								
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4		20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4		20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4	4		20	24000
98	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	2	2	2	2		10	7000
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots	4	4	4	4		20	100000
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots 4	4	4	4	4		20	20000
101	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots 4	4	4	4	4		20	18000
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots 4	4	4	4	4		20	20000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots 4	4	4	4	4		20	11000
104	Fri 8-9p ET / 7-8p CT Whitney / ...F..	02	3400	30 Comme	Nbr of Spots Closed PR 1		1			1	1	3400
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots Closed PR 1		1				2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1	1			1		2	7200
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots 1	1	1		1	1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots 1			1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30	Nbr of Spots 1	1	1	1	1		5	6000
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	25	609	
Closed PR					2	8	21	26	1		58	

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Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 6p NewsS.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme		1	1	1	1		4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a NewsS.	03	300	30 Comme	1	1	1	1	1		5	1500
117	Sun 12p NewsS	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p NewsS	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In	03	3400	30 Comme	1	1	1	1	1		5	17000
Weekly Totals:					96	127	122	119	119	26	608	
Closed PR					2	8	21	26	1		58	

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
121	AmericaS Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	1	1	1	5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	1	1	1	1	1	5	50000
123	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
124	M-Su 11p News ..TWTF..	03	1250	30 Comme	Nbr of Spots	4	4	4	4	4	20	25000
125	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots	1	1	1	1	1	3	10800
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	Nbr of Spots	1	1	1	1	1	3	27000
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots	1	1	1	1	1	3	10800
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots	1	1	1	1	1	2	7200
129	M-F 10a News M.....	03	160	30 Comme	Nbr of Spots	1	1	1	1	1	5	800
	M-F 1135p ET / 1035p CT Tonight											
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	603	
Closed PR					2	8	21	26	1		58	

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Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Schedule Dates: 10/01/12 to 11/11/12
Est./PO Number: 06296388
Associated Copies: No
Submission Cost: 704480
Client/Product/Estimate: 95 / 101 / 1537
Weeks: 6
Contract type: Political
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	Show M.....	03	650	30 Comme	Nbr of Spots	1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme	Nbr of Spots	1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots	1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots	1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots	1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme	Nbr of Spots	1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
140	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1	1	1	5	6000
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 804 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
141	M-F 6a News	02		30								
	M.....			Comme								
				Nbr of Spots								
				Closed PR								
						1					1	
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30								
	M.....			Comme								
				Nbr of Spots		1		1		1	3	25000
143	M-F 7p News	03	1000	30								
	M.....			Comme								
				Nbr of Spots		1		1		1	3	5000
144	M-F 7a Today Show	03	900	30								
	M.....			Comme								
				Nbr of Spots		1		1		1	3	4500
145	M-F 730p Entertainment Tonight	03	1000	30								
	M.....			Comme								
				Nbr of Spots		1		1		1	3	5000
146	M-F 9a Today Show II	03	550	30								
	M.....			Comme								
				Nbr of Spots		1		1		1	3	2750
147	M-Su 11p News	03	1250	30								
	M.....			Comme								
				Nbr of Spots		1		1		1	3	6250
148	M-F 12p Today Show III	03	200	30								
	T.....			Comme								
				Nbr of Spots						1	1	200
149	M-F 4p Dr Oz	03	600	30								
	T.....			Comme								
				Nbr of Spots						1	1	600
150	M-F 5p News	03	900	30								
	T.....			Comme								
				Nbr of Spots						1	1	900
Weekly Totals:					96	127	122	119	119	26	609	
Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Submission Cost: 704480
Schedule Dates: 10/01/12 to 11/11/12
Client/Product/Estimate: 95 /101 /1537
Est./PO Number: 06296388
Weeks: 6
Contract type: Political
Associated Copies: No
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
151	M-F 7a Today Show T.....	03	900	30 Comme	Nbr of Spots					1	1	900
152	M-F 9a Today Show II T.....	03	550	30 Comme	Nbr of Spots					1	1	550
153	Sun 10a Meet The PressS	03	1400	30 Comme	Nbr of Spots	1	1	1	1		4	5600
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Comme	Nbr of Spots		1				1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids .W....	03	3400	30 Comme	Nbr of Spots		2				2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme	Nbr of Spots		1	1			2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme	Nbr of Spots		1				1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme	Nbr of Spots		1	1			2	5880
159	Fri 8p ET / 7p CT GrimmF..	03		30 Comme	Nbr of Spots		1				1	
160	Fri 10p ET / 9p CT Dateline NBC Friday	03	3000	30 Comme	Nbr of Spots		1				1	3000
Weekly Totals: Total Spots(Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 704480	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots		1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme	Nbr of Spots			1			1	4800
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme	Nbr of Spots			1			1	3200
164	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots		1				1	1100
165	M-F 530a News ...TF..	01	470	30 Comme	Nbr of Spots		1				1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme	Nbr of Spots		1				1	3400
167	Fri 8p ET / 7p CT Gimm ...F..	03	3400	30 Comme	Nbr of Spots		1				1	3400
Weekly Totals: Total Spots (Ord Spots)					96	127	122	119	119	26	609	
Closed PR					2	8	21	26	1		58	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	2,800.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/15/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/01/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

	Month 10 Weeks: 4	Month 11 Weeks: 4
Totals	10/01 10/08 10/15 10/22 10/29 11/05	
Spots	96 127 122 119	119
Cost	704480 106510 153515 148815 131375	138275

Grand Totals:

Spots:

609

Gross Total:	704,480.00
Commission:	105,672.00
Net Total:	598,808.00

REP HEADLINE# 6296388 TRF# E:120904
 \$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT8/12 15.47
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME FOLI/B OBAMA/D/PRE/US
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL
 3050 K ST NW,
 WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
 BUYER NAME KATIE KEULEMAN
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 15.47

REP: MAKEGOOD
 SPOTS CANCELED ON LN'S 28
 LN'S 72-76 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
28	ES		630P-700P	30		\$5,000.00	10/6	10/6	1		SAT	1
28	ES		630P-700P	30		\$5,000.00	10/13	10/13	0		SAT	0
28	ES		630P-700P	30		\$5,000.00	10/20	10/20	0		SAT	0
28	ES		630P-700P	30		\$5,000.00	10/27	10/27	1		SAT	1
28	ES		630P-700P	30		\$5,000.00	11/3	11/3	0		SAT	0

PROGRAM : NBC NEWS

8/16/12

CON COM1: NBC NEWS

72	A	800P-900P	30	\$4,500.00	10/9	10/9	1	TUE	1
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PROGRAM : VOICE
CON COM1: VOICE

73	A	800P-900P	30	\$3,400.00	10/10	10/10	2	WED	2
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PROGRAM : ANIMAL PRACTICE/GUYS W/ KIDS
CON COM1: ANIMAL PRACTICE/GUYS W/ KIDS

74	A	800P-900P	30	\$1,200.00	10/13	10/13	1	SAT	1
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PROGRAM : REVOLUTION
CON COM1: REVOLUTION

75	A	900P-1000P	30	\$1,300.00	10/13	10/13	1	SAT	1
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PROGRAM : CHICAGO FIRE
CON COM1: CHICAGO FIRE

76	A	800P-900P	30	\$1,200.00	10/20	10/20	1	SAT	1
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PROGRAM : REVOLUTION
CON COM1: REVOLUTION

OCT/12 535015.00 NOV/12 172165.00

CONTRACT TOTAL 707180.00
TOTAL SPOTS 620

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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Barack Obama/ D/ President
Submission Number 801 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	681730	Campaign Ref:	E:120904026
Buyer:	...	Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30	Nbr of Spots			4	2			6	
				Comme	Closed PR								
12	M-F 530a News .TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News .TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News .TWTF..	06		30	Nbr of Spots			3	4			7	
				Comme	Closed PR								
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR				1			1	
18	M-F 7p News .TWTF..	06		30	Nbr of Spots					1		2	
				Comme	Closed PR								
20	M-F 730p Entertainment Tonight .TWTF..	06		30	Nbr of Spots			4	2			6	
				Comme	Closed PR								
Weekly Totals: Total Spots (Ord Spots)						98	123	118	120	120	27	606	
Open PR						-2	-1					-3	-5700
Closed PR							6	20	26	1		53	

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PHONE (813) 228-8886

Original

Client:	Barack Obama/ D/ President	Submission Cost:	681730	Campaign Ref:	E:120804026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
22	M-Th, Su 430a News ..TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4	20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots		1				1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots				1		1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots				1		1	
43	Sun 7p ET / 6p CT Football Night In AmericaS	06		30 Comme	Nbr of Spots		1	1	1	1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots		1	1	1		3	
47	M-Su 11p News ..TWTF..S	06		30 Comme	Nbr of Spots			2	3		5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots			1	1		2	
66	M-F 530a News	06		30 Comme	Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 681730	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
68	M-F 6p News M.....	06		30 Comme	Closed PR				1		1	
					Nbr of Spots							
					Closed PR			1			2	
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots							
					Closed PR		1					
					Nbr of Spots							
					Closed PR			1				
					Nbr of Spots							
					Closed PR							
					Nbr of Spots							
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots							
					Closed PR							
					Nbr of Spots							
					Closed PR							
					Nbr of Spots							
76	M-Th, Su 430a News M.....	06		30 Comme	Nbr of Spots							
					Closed PR							
					Nbr of Spots							
					Closed PR							
					Nbr of Spots							
77	M-Su 11p News M.....	06		30 Comme	Nbr of Spots							
					Closed PR							
					Nbr of Spots							
					Closed PR							
					Nbr of Spots							
84	M-Th, Su 430a News M.....	06		30 Comme	Nbr of Spots							
					Closed PR							
					Nbr of Spots							
					Closed PR							
					Nbr of Spots							
86	M-F 1p Days Of Our Lives TWTF..	03		400 Comme	Nbr of Spots							
					Closed PR							
					Nbr of Spots							
					Closed PR							
					Nbr of Spots							
87	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03		650 Comme	Nbr of Spots							
					Closed PR							
					Nbr of Spots							
					Closed PR							
					Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	28	1		53	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	681730	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
88	M-F 11a Daytime .TWTF..	03	160	30 Comme	4	4	4	4	4		20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme	4	4	4	4	4		20	4000
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	4	4	4	4	4		20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	4	3	4	4	4		19	8630
96	M-F 530p News .TWTF..	03	900	30 Comme	4	4	4	4	4		20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	4	4	4	4	4		20	24000
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR					6	20	26	1			53	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 681730	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
98	M-F 6a News .TWTF..	03	700	30 Comme	2	2	2	2	2		10	7000
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	4	4	4	4	4		20	100000
100	M-F 7p News .TWTF..	03	1000	30 Comme	4	4	4	4	4		20	20000
101	M-F 7a Today Show .TWTF..	03	900	30 Comme	4	4	4	4	4		20	18000
102	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	4	4	4	4	4		20	20000
103	M-F 9a Today Show II .TWTF..	03	550	30 Comme	4	4	4	4	4		20	11000
104	Fri 8-9p ET / 7-8p CT Whitney / CommunityF..	02	3400	30 Comme			1		1		2	6800
105	Fri 9p ET / 8p CT GrimmF..	03	3400	30 Comme		1			1		2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme		1			1		2	7200
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 801 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 681730	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	Mon 8-10p ET / 7-9p CT Voice	03	9000	30		1	1		1	1	4	36000
	M.....			Comme								
108	Mon 8p ET / 7p CT The Voice	03	9000	30				1			1	9000
	M.....			Comme								
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30	1	1	1	1	1		5	6000
S.			Comme								
110	Sat 12p News	03	150	30	1	1	1	1	1		5	750
S.			Comme								
111	Sat 6p News	03	700	30	1			1			2	1400
S.			Comme								
112	Sat 630p ET / 530p CT NBC Nightly News	01	5000	30	1			1			2	10000
S.			Comme								
113	Sat 7p Entertainment Tonight	03	650	30		1	1	1	1	1	4	2600
S.			Comme								
114	Sat 7a Today Show	03	500	30	2	2	2	2	2		10	5000
S.			Comme								
115	Sat 9a News	03	300	30	1	1	1	1	1	1	5	1500
S.			Comme								
117	Sun 12p News	03	150	30	1	1	1	1	1	1	5	750
				Nbr of Spots								
Weekly Totals:					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR					6	20	26	1			53	

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Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
118	Sun 6p NewsS	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night in AmericaS	03	3400	30 Comme	1	1	1	1	1		5	17000
121	Sun 8a Today ShowS	03	500	30 Comme	1	1	1	1	1		5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1	1	1	1	1		5	50000
123	Sun 9a NewsS	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News ..TWTF..	03	1250	30 Comme	4	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood ..T.....	03	3600	30 Comme	1			1	1		3	10800
126	Tue 8p ET / 7p CT Voice ..T.....	03	9000	30 Comme	1		1		1		3	27000
Weekly Totals:					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR					6	20	26	1			53	

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Schedule Dates: 10/01/12 to 11/11/12
Est./PO Number: 06296388
Associated Copies: No
Submission Cost: 681730
Client/Product/Estimate: 95/101/1537
Weeks: 6
Contract type: Political
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme		1	1		1		3	10800
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme		1		1			2	7200
129	M-F 10a News M.....	03	160	30 Comme		1	1	1	1	1	5	800
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
Weekly Totals:					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

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Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
137	M-F 5p News	03	900	30		1	1	1	1	1	5	4500
138	M-F 530a News	01	470	30		1	1	1	1	1	5	2350
139	M-F 530p News	03	900	30		1	1	1	1	1	5	4500
140	M-F 6p News	03	1200	30		1	1	1	1	1	5	6000
141	M-F 6a News	02	900	30		1					1	900
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30		1	1	1	1	1	5	25000
143	M-F 7p News	03	1000	30		1	1	1	1	1	5	5000
144	M-F 7a Today Show	03	900	30		1	1	1	1	1	5	4500
145	M-F 730p Entertainment Tonight	03	1000	30		1	1	1	1	1	5	5000
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR					6	20	26	1			53	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	1	1	1	5	2750
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1	1	5	6250
148	M-F 12p Today Show III .T.....	03	200	30 Comme						1	1	200
149	M-F 4p Dr Oz .T.....	03	600	30 Comme						1	1	600
150	M-F 5p News .T.....	03	900	30 Comme						1	1	900
151	M-F 7a Today Show .T.....	03	900	30 Comme						1	1	900
152	M-F 9a Today Show II .T.....	03	550	30 Comme						1	1	550
153	Sun 10a Meet The PressS	03	1400	30 Comme		1	1	1	1	1	4	5600
154	Tue 8p ET / 7p CT Voice .T.....	06	4500	30 Comme			1				1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys w/ Kids	03	3400	30 Comme		2					2	6800
Weekly Totals: Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

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Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
156	..W.... Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme		1					1	1300

Weekly Totals:												
Total Spots(Ord Spots)					98	123	118	120	120	27	606	
Open PR					-2	-1					-3	-5700
Closed PR						6	20	26	1		53	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Open Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Open Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Open Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	606	98	123	118	120	120		27
Cost	687,430	111,310	143,505	132,275	132,275	139,175		288,900

Grand Totals:

Spots:	606
Gross Total:	681,730.00
Commission:	102,259.50
Net Total:	579,470.50

REP HEADLINE# 6296388
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP25/12 17.12
*** WFLA-TV ***

ADV # ADV. NAME FOLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW,

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV12/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 17.12

REP: REVISION
RATE CHANGE ON ALL LN'S EXCEPT 37, 64, 71
NEW TTL \$707,180
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

\$34,750

gm
2/1/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1				30		\$400.00	10/2	11/2	2		TU-F	10

✓ R 100P-200P 30 \$400.00 10/2 11/2 2 TU-F 10
AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1537
PROGRAM : DAYS OF OUR LIVES
CON COM1: DAYS OF OUR LIVES

9/27/12 FCC (3)

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP25/12 17.12
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓		R	1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$160.00	10/2	11/2	4		TU-F	20
✓		R	1135P-1237A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/2	11/2	4		TU-F	20
✓		R	1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$160.00	10/2	11/2	4		TU-F	20
✓		R	1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/2	11/2	4		TU-F	20
✓		R	200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/2	11/2	4		TU-F	20
✓		R	300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/2	11/2	4		TU-F	20
✓		R	400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/2	11/2	4		TU-F	20
✓		R	500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$150.00	10/2	11/2	4		TU-F	20
✓		R	500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$900.00	10/2	11/2	4		TU-F	20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		530A-600A	30		\$470.00	10/2	10/5	4		TU-F	4
11	R		530A-600A	30		\$470.00	10/9	10/12	3		TU-F	3
11	R		530A-600A	30		\$470.00	10/16	11/2	4		TU-F	12
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
12	R		530P-600P	30		\$900.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1 : NEWS CHANNEL 8 530P												
13	R		600P-630P	30		\$1,200.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												
14	R		600A-700A	30		\$700.00	10/2	10/5	2		TU-F	2
14	R		600A-700A	30		\$700.00	10/9	10/12	2		TU-F	2
14	R		600A-700A	30		\$700.00	10/16	11/2	2		TU-F	6
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
15	R		630P-700P	30		\$5,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NBC NEWS												
CON COM1 : NBC NEWS												
16	R		700P-730P	30		\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
17	R		700A-900A	30		\$900.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
18	R		730P-800P	30		\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : EXTRA												
CON COM1 : EXTRA												

REP HEADLINE# 6296388
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP25/12 17.12
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	R		900A-1000A	30		\$550.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2												
21	R		800P-900P	30		\$3,400.00	10/5	10/5	1		FRI	1
21	R		800P-900P	30		\$3,400.00	10/19	10/19	1		FRI	1
21	R		800P-900P	30		\$3,400.00	11/2	11/2	1		FRI	1
PROGRAM : WHITNEY/COMMUNITY CON COM1: WHITNEY/COMMUNITY												
22	R		900P-1000P	30		\$3,400.00	10/12	10/12	1		FRI	1
22	R		900P-1000P	30		\$3,400.00	10/26	10/26	1		FRI	1
PROGRAM : GRIMM CON COM1: GRIMM												
23	R		1000P-1100P	30		\$3,600.00	10/15	10/15	1		MON	1
23	R		1000P-1100P	30		\$3,600.00	10/29	10/29	1		MON	1
PROGRAM : REVOLUTION CON COM1: REVOLUTION												
24	R		800P-1000P	30		\$9,000.00	10/8	11/5	1		MON	5
PROGRAM : THE VOICE CON COM1: THE VOICE												
25	R		1130P-101A	30		\$1,200.00	10/6	11/3	1		SAT	5
PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE												
26	R		1200N-100P	30		\$150.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8 @ 12N CON COM1: NEWSCHANNEL 8 @ 12N												
27	R		600P-630P	30		\$700.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/												

10/20 → 8-9P.

10/13, 10/20, 11/3-11/4 42100

REP HEADLINE# 6296388
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP25/12 17.12
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
28	R		630P-700P	30		\$5,000.00	10/6	11/3	1		SAT	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
29	R		700P-800P	30		\$650.00	10/6	11/3	1		SAT	5
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
30	R		700A-900A	30		\$500.00	10/6	11/3	2		SAT	10
PROGRAM : SATURDAY TODAY												
CON COM1: SATURDAY TODAY												
31	R		900A-1000A	30		\$300.00	10/6	11/3	1		SAT	5
PROGRAM : NEWSCHANNEL 8 SATURDAY												
CON COM1: NEWSCHANNEL 8 SATURDAY												
32	R		1000A-1100A	30		\$1,400.00	10/7	11/4	1		SUN	5
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
33	R		1200N-100P	30		\$150.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 @ NOON												
CON COM1: NEWSCHANNEL 8 @ NOON												
34	R		600P-630P	30		\$750.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8/												
CON COM1: NEWSCHANNEL 8/												
35	R		630P-700P	30		\$5,000.00	10/7	11/4	1		SUN	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
36	R		700P-830P	30		\$3,400.00	10/7	11/4	1		SUN	5
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1: FOOTBALL NIGHT IN AMRC												

10/13, 10/20, 11/3 - 11/4 \$15,000

10/16 - 11/4 \$4650

REP HEADLINE# 6296388
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP25/12 17.12
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	R		800A-900A	30		\$500.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY												
39	R		815P-1130P	30		10000.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY NIGHT FOOTBALL CON COM1: SUNDAY NIGHT FOOTBALL												
40	R		900A-1000A	30		\$300.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 SUNDAY CON COM1: NEWSCHANNEL 8 SUNDAY												
41	R		1100P-1135P	30		\$1,250.00	10/2	11/4	4		TU-SU	20
PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM												
42	R		1000P-1100P	30		\$3,600.00	10/2	10/2	1		TUE	1
42	R		1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
42	R		1000P-1100P	30		\$3,600.00	10/30	10/30	1		TUE	1
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
43	R		800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
43	R		800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
43	R		800P-900P	30		\$9,000.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS												
44	R		1000P-1100P	30		\$3,600.00	10/3	10/3	1		WED	1
44	R		1000P-1100P	30		\$3,600.00	10/17	10/17	1		WED	1
44	R		1000P-1100P	30		\$3,600.00	10/31	10/31	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												

① M4 → mkgd STP 10/10

① M4 → mkgd STP 10/23

703-516-9680
 FROM REP SEP25/12 17.12
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	R		900P-1000P	30		\$3,600.00	10/10	10/10	1		WED	1
45	R		900P-1000P	30		\$3,600.00	10/24	10/24	1		WED	1
PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU												
46	R		1000A-1030A	30		\$160.00	10/8	11/5	1		MON	5
PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS												
47	R		1135P-1237A	30		\$650.00	10/8	11/5	1		MON	5
PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW												
48	R		1100A-1200N	30		\$160.00	10/8	11/5	1		MON	5
PROGRAM : DAYTIME CON COM1: DAYTIME												
49	R		1200N-100P	30		\$200.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
50	R		200P-300P	30		\$250.00	10/8	11/5	1		MON	5
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY												
51	R		300P-400P	30		\$450.00	10/8	11/5	1		MON	5
PROGRAM : DOCTORS CON COM1: DOCTORS												
52	R		400P-500P	30		\$600.00	10/8	11/5	1		MON	5
PROGRAM : DR. OZ CON COM1: DR. OZ												
53	R		500A-530A	30		\$150.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY												

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP25/12 17.12
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54	R		500P-530P	30		\$900.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												
55	R		530A-600A	30		\$470.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
56	R		530P-600P	30		\$900.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1: NEWS CHANNEL 8 530P												
57	R		600P-630P	30		\$1,200.00	10/8	11/5	1		MON	5
PROGRAM : NEWS CHANNELS												
CON COM1: NEWS CHANNELS												
58	R		600A-700A	30		\$900.00	10/8	10/8	1		MON	1
58	R		600A-700A	30		\$900.00	10/22	11/5	1		MON	3
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												
59	R		630P-700P	30		\$5,000.00	10/8	11/5	1		MON	5
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
60	R		700P-730P	30		\$1,000.00	10/8	11/5	1		MON	5
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1: NEWSCHANNEL 8 @ 7PM												
61	R		700A-900A	30		\$900.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
62	R		730P-800P	30		\$1,000.00	10/8	11/5	1		MON	5
PROGRAM : EXTRA												
CON COM1: EXTRA												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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63	R		900A-1000A	30		\$550.00	10/8	11/5	1		MON	5
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PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												

65	R		1100P-1135P	30		\$1,250.00	10/8	11/5	1		MON	5
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PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												

66	R		1200N-100P	30		\$200.00	11/6	11/6	1		TUE	1
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PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

67	R		400P-500P	30		\$600.00	11/6	11/6	1		TUE	1
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PROGRAM : DR. OZ												
CON COM1: DR. OZ												

68	R		500P-530P	30		\$900.00	11/6	11/6	1		TUE	1
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PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												

69	R		700A-900A	30		\$900.00	11/6	11/6	1		TUE	1
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PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

70	R		900A-1000A	30		\$550.00	11/6	11/6	1		TUE	1
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PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												

OCT/12	530015.00	NOV/12	177165.00									
CONTRACT TOTAL				707180.00								
TOTAL SPOTS				617								

MARKET TOTALS \$1,361,931	WFLA 22%	WFTS 19%	WTSP 23%	WTVT 26%	WTOG 1%	WTTA 2%	WMOR 1%
SHARES ESTIMATED	WMOX 0%	WXPX 0%	WWSB 6%	CABL 0%			

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR			4	2				
12	M-F 530a News .TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News .TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News .TWTF..	06		30	Nbr of Spots				3	4		7	
				Comme	Closed PR								
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR				1			1	
18	M-F 7p News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR								
20	M-F 730p Entertainment Tonight .TWTF..	06		30	Nbr of Spots				4	2		6	
				Comme	Closed PR								
22	M-Th, Su 430a News	06		25	Nbr of Spots	4	4	4	4	4	4	20	500
Weekly Totals: Total Spots(Ord Spots)						98	118	117	120	120	27	600	
Closed PR							6	20	26	1		53	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	672430	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme				1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme				1			1	
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme		1					1	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme								
47	M-Su 11p News .TWTFS.	06		30 Comme		1		1			2	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme								
66	M-F 530a News M.....	06		30 Comme								
68	M-F 6p News M.....	06		30 Comme								
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR						6	20	26	1		53	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	672430	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M..... Comme	06		30	Nbr of Spots							
					Closed PR		1		1		2	
74	M-F 730p Entertainment Tonight M..... Comme	06		30	Nbr of Spots							
					Closed PR			1	1		2	
76	M-Th, Su 430a News M..... Comme	06	25	30	Nbr of Spots		1		1		1	5
					Nbr of Spots							125
77	M-Su 11p News M..... Comme	06		30	Nbr of Spots							
					Closed PR			1			1	
84	M-Th, Su 430a News M..... Comme	06	25	30	Nbr of Spots							
					Nbr of Spots							25
85	M-F 1p Days Of Our Lives ..TWTF.. Comme	03	400	30	Nbr of Spots	2	2	2	2	2	10	4000
					Nbr of Spots							
86	M-F 10a News ..TWTF.. Comme	03	160	30	Nbr of Spots	4	4	4	4	4	20	3200
					Nbr of Spots							
87	M-F 1135p ET / 1035p CT Tonight Show ..TWTF.. Comme	03	650	30	Nbr of Spots	4	4	4	4	4	20	13000
					Nbr of Spots							
88	M-F 11a Daytime ..TWTF.. Comme	03	160	30	Nbr of Spots	4	4	4	4	4	20	3200
					Nbr of Spots							
89	M-F 12p Today Show III ..TWTF.. Comme	03	200	30	Nbr of Spots	4	4	4	4	4	20	4000
					Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR						6	20	26	1		53	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	4	4	4	4	4		20	18000
95	M-F 530a News .TWTF..	01	470	30 Comme	4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	4	4	4	4	4		20	18000
97	M-F 6p News .TWTF..	03	1200	30 Comme	4	4	4	4	4		20	24000
98	M-F 6a News .TWTF..	03	700	30 Comme	2	2	2	2	2		10	7000
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	4	4	4	4	4		20	100000
Weekly Totals: Total Spots (Ord Spots)					98	118	117	120	120	27	600	
Closed PR					6		20	26	1		53	

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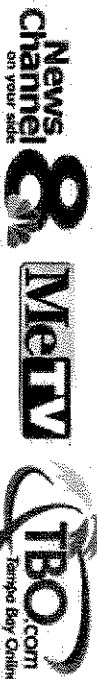
Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots 4	4	4	4	4	4	20	20000
101	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots 4	4	4	4	4	4	20	18000
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots 4	4	4	4	4	4	20	20000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots 4	4	4	4	4	4	20	11000
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02	3400	30 Comme	Nbr of Spots 1		1			1	3	10200
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots 1			1			2	6800
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots 1					1	2	7200
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots 1		1			1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots 1			1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	Nbr of Spots 1			1		1	5	6000
Weekly Totals: Total Spots(Ord Spots)					88	118	117	120	120	27	600	
Closed PR						6	20	26	1		53	

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Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	1	1	1	5	750
111	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots	1			1		2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	6000	30 Comme	Nbr of Spots	1			1		2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots		1	1	1	1	4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	2	2	2	10	5000
115	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
116	Sun 10a Meet The PressS.	02	1400	30 Comme	Nbr of Spots	1	1	1	1	1	5	7000
117	Sun 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	1	1	1	5	750
118	Sun 6p NewsS.	03	750	30 Comme	Nbr of Spots	1	1	1	1	1	5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1	5	25000
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR					6	20	26	1			53	

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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
120	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	1	1		5	17000
121	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	1	1		5	2500
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	1	1	1	1		5	50000
123	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	1	1		5	1500
124	M-Su 11p News ..TWTF..	03	1250	30 Comme	Nbr of Spots	4	4	4	4		20	25000
125	Tue 10p ET / 9p CT Parenthood ..T.....	03	3600	30 Comme	Nbr of Spots	1			1		3	10800
126	Tue 8p ET / 7p CT Voice ..T.....	03	9000	30 Comme	Nbr of Spots	1		1			3	27000
127	Wed 10p ET / 9p CT Chicago Fire ...W....	03	3600	30 Comme	Nbr of Spots		1				3	10800
128	Wed 9p ET / 8p CT Law & Order SVU ...W....	03	3600	30 Comme	Nbr of Spots		1				2	7200
129	M-F 10a News M.....	03	160	30 Comme	Nbr of Spots		1	1	1	1	5	800
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR						6	20	26	1		53	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 783 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 672430	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	660	30 Comme		1	1	1	1	1	5	3250
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	1	1	1	5	1000
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	5	4500
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR					6	20	26	1			53	

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Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
140	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1	1	1	5	6000
141	M-F 6a News M.....	02	900	30 Comme	Nbr of Spots	1		1	1	1	4	3600
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1	1	1	5	5000
144	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1	1	1	5	5000
146	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	1	1	1	5	2750
147	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1	1	1	5	6250
148	M-F 12p Today Show III T.....	03	200	30 Comme	Nbr of Spots					1	1	200
149	M-F 4p Dr Oz T.....	03	600	30 Comme	Nbr of Spots					1	1	600
Weekly Totals: Total Spots(Ord Spots)					98	118	117	120	120	27	600	
Closed PR					6	20	28	1			53	

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Barack Obama/ D/ President
Submission Number 783 Issue 2



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Original

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Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
150	M-F 5p News T.....	03	900	30 Nbr of Spots						1	1	900
151	M-F 7a Today Show T.....	03	900	30 Nbr of Spots						1	1	900
152	M-F 9a Today Show II T.....	03	550	30 Nbr of Spots						1	1	550
Weekly Totals:					98	118	117	120	120	27	600	
Total Spots (Ord Spots)						6	20	26	1		53	
Closed PR												

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4			
		10/01	10/08	10/15	10/22	10/29	11/05		
Spots	600	98	118	117	120	120	27		
Cost	672430	111310	128705	131075	132275	139175	28890		

Grand Totals:

Spots:	600
Gross Total:	672,430.00
Commission:	100,864.50
Net Total:	571,565.50

REP HEADLINE# 6296388
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG23/12 18.47
*** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV12/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 18.47

REP: NEW ORDER
TTL \$299,625 @617X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1537

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	10/2	11/2	2		TU-F	10

PROGRAM : DAYS OF OUR LIVES
CON COM1 : DAYS OF OUR LIVES

\$25,785

gm
guy

9/5/12 FCC

(5)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1030A	30		\$80.00	10/2	11/2	4		TU-F	20
PROGRAM : MIDDAY NEWS												
CON COM1 : MIDDAY NEWS												
3			1135P-1237A	30		\$325.00	10/2	11/2	4		TU-F	20
PROGRAM : THE TONIGHT SHOW												
CON COM1 : THE TONIGHT SHOW												
4			1100A-1200N	30		\$80.00	10/2	11/2	4		TU-F	20
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
5			1200N-100P	30		\$100.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												
6			200P-300P	30		\$125.00	10/2	11/2	4		TU-F	20
PROGRAM : RACHAEL RAY												
CON COM1 : RACHAEL RAY												
7			300P-400P	30		\$225.00	10/2	11/2	4		TU-F	20
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
8			400P-500P	30		\$300.00	10/2	11/2	4		TU-F	20
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
9			500A-530A	30		\$75.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
10			500P-530P	30		\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1 : NEWS CHANNEL 8 5P												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A	30		\$125.00	10/2	10/5	4		TU-F	4
11			530A-600A <i>News</i>	30	3	\$125.00	10/9	10/12	3		TU-F	3
11			530A-600A	30		\$125.00	10/16	11/2	4		TU-F	12
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
12			530P-600P	30	3	\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1 : NEWS CHANNEL 8 530P												
13			600P-630P	30	3	\$600.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8												
CON COM1 : NEWS CHANNEL 8												
14			600A-700A	30		\$325.00	10/2	10/5	2		TU-F	2
14			600A-700A	30	3	\$325.00	10/9	10/12	2		TU-F	2
14			600A-700A	30		\$325.00	10/16	11/2	2		TU-F	6
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
15			630P-700P	30	3	\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NBC NEWS												
CON COM1 : NBC NEWS												
16			700P-730P	30	3	\$500.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
17			700A-900A	30	3	\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
18			730P-800P	30	3	\$500.00	10/2	11/2	4		TU-F	20
PROGRAM : EXTRA												
CON COM1 : EXTRA												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			900A-1000A	30		\$275.00	10/2	11/2	4		TU-F	20
			PROGRAM : TODAY SHOW 2									
			CON COM1: TODAY SHOW 2									
20			430A-459A	30		\$25.00	10/2	11/4	4		TU-TH,SU	20
			PROGRAM : NC 8 TODAY AT 430A									
			CON COM1: NC 8 TODAY AT 430A									
21			800P-900P	30		\$1,700.00	10/5	10/5	1		FRI	1
21			800P-900P	30		\$1,700.00	10/19	10/19	1		FRI	1
21			800P-900P	30		\$1,700.00	11/2	11/2	1		FRI	1
			PROGRAM : WHITNEY/COMMUNITY									
			CON COM1: WHITNEY/COMMUNITY									
22			900P-1000P	30		\$1,700.00	10/12	10/12	1		FRI	1
22			900P-1000P	30		\$1,700.00	10/26	10/26	1		FRI	1
			PROGRAM : GRIMM									
			CON COM1: GRIMM									
23			1000P-1100P	30		\$1,800.00	10/15	10/15	1		MON	1
23			1000P-1100P	30		\$1,800.00	10/29	10/29	1		MON	1
			PROGRAM : REVOLUTION									
			CON COM1: REVOLUTION									
24			800P-1000P	30		\$4,500.00	10/8	11/5	1		MON	5
			PROGRAM : THE VOICE									
			CON COM1: THE VOICE									
25			1130P-101A	30		\$600.00	10/6	11/3	1		SAT	5
			PROGRAM : SATURDAY NIGHT LIVE									
			CON COM1: SATURDAY NIGHT LIVE									
26			1200N-100P	30		\$75.00	10/6	11/3	1		SAT	5
			PROGRAM : NEWSCHANNEL 8 @ 12N									
			CON COM1: NEWSCHANNEL 8 @ 12N									

10/22 8-9P. → WFLA-TV

REP HEADLINE# 6296388
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG23/12 18.47
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/	30		\$350.00	10/6	11/3	1		SAT	5
28			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,250.00	10/6	11/3	1		SAT	5
29			700P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$325.00	10/6	11/3	1		SAT	5
30			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$250.00	10/6	11/3	2		SAT	10
31			900A-1000A PROGRAM : NEWSCHANNEL 8 SATURDAY CON COM1: NEWSCHANNEL 8 SATURDAY	30		\$150.00	10/6	11/3	1		SAT	5
32			1000A-1100A PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS	30		\$500.00	10/7	11/4	1		SUN	5
33			1200N-100P PROGRAM : NEWSCHANNEL 8 @ NOON CON COM1: NEWSCHANNEL 8 @ NOON	30		\$75.00	10/7	11/4	1		SUN	5
34			600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/	30		\$375.00	10/7	11/4	1		SUN	5
35			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,250.00	10/7	11/4	1		SUN	5

10/13, 10/20, 11/3 - N/A 41050

10/13, 10/20, 11/3 - N/A 43750

10/6 - N/A 4325

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36			700P-830P	30		\$1,700.00	10/7	11/4	1		SUN	5
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1: FOOTBALL NIGHT IN AMRC												
37			700P-900P	30		\$1,700.00	10/7	11/4	2		SUN	10
PROGRAM : DATELINE												
CON COM1: DATELINE												
38			800A-900A	30		\$250.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY TODAY												
CON COM1: SUNDAY TODAY												
39			815P-1130P	30		\$5,000.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY NIGHT FOOTBALL												
CON COM1: SUNDAY NIGHT FOOTBALL												
40			900A-1000A	30		\$150.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 SUNDAY												
CON COM1: NEWSCHANNEL 8 SUNDAY												
41			1100P-1135P	30		\$625.00	10/2	11/4	4		TU-SU	20
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/2	10/2	1		TUE	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/30	10/30	1		TUE	1
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
43			800P-900P	30		\$1,700.00	10/2	10/2	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												
43			800P-900P	30		\$1,700.00	10/16	10/16	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												
43			800P-900P	30		\$1,700.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												

417,000

41800

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44			1000P-1100P	30		\$1,800.00	10/3	10/3	1	N/A	WED	1
44			1000P-1100P	30		\$1,800.00	10/17	10/17	1		WED	1
44			1000P-1100P	30		\$1,800.00	10/31	10/31	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
45			900P-1000P	30		\$1,800.00	10/10	10/10	1		WED	1
45			900P-1000P	30		\$1,800.00	10/24	10/24	1		WED	1
PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU												
46			1000A-1030A	30		\$80.00	10/8	11/5	1		MON	5
PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS												
47			1135P-1237A	30		\$325.00	10/8	11/5	1		MON	5
PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW												
48			1100A-1200N	30		\$80.00	10/8	11/5	1		MON	5
PROGRAM : DAYTIME CON COM1: DAYTIME												
49			1200N-100P	30		\$100.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
50			200P-300P	30		\$125.00	10/8	11/5	1		MON	5
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY												
51			300P-400P	30		\$225.00	10/8	11/5	1		MON	5
PROGRAM : DOCTORS CON COM1: DOCTORS												

41800

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	10/8	11/5	1		MON	5
53			500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$75.00	10/8	11/5	1		MON	5
54			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	10/8	11/5	1		MON	5
55			530A-600A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$125.00	10/8	11/5	1		MON	5
56			530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$450.00	10/8	11/5	1		MON	5
57			600P-630P PROGRAM : NEWS CHANNEL8 CON COM1: NEWS CHANNEL8	30		\$600.00	10/8	11/5	1		MON	5
58			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$325.00	10/8	10/8	1		MON	1
58			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$325.00	10/22	11/5	1		MON	3
59			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	10/8	11/5	1		MON	5
60			700P-730P PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM	30		\$500.00	10/8	11/5	1		MON	5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	10/8	11/5	1		MON	5
62			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	10/8	11/5	1		MON	5
63			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	10/8	11/5	1		MON	5
64			430A-459A PROGRAM : NC 8 TODAY AT 430A CON COM1: NC 8 TODAY AT 430A	30		\$25.00	10/8	11/5	1		MON	5
65			1100P-1135P PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM	30		\$625.00	10/8	11/5	1		MON	5
66			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	11/6	11/6	1		TUE	1
67			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	11/6	11/6	1		TUE	1
68			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	11/6	11/6	1		TUE	1
69			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	11/6	11/6	1		TUE	1

REP HEADLINE# 6296388
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG23/12 18.47
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
70			900A-1000A	30		\$275.00	11/6	11/6	1		TUE	1
			PROGRAM : TODAY SHOW 2									
			CON COM1: TODAY SHOW 2									
71			430A-459A	30		\$25.00	11/6	11/6	1		TUE	1
			PROGRAM : NC 8 TODAY AT 430A									
			CON COM1: NC 8 TODAY AT 430A									
OCT/12			224715.00									
NOV/12			74910.00									
CONTRACT TOTAL												299625.00
TOTAL SPOTS												617

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 758 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	06	200	30 Comme	Nbr of Spots	2	2	2	2	2		10	2000
2	M-F 10a News .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	4	4	4		20	1600
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06	325	30 Comme	Nbr of Spots	4	4	4	4	4		20	6500
4	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	4	4	4		20	1600
5	M-F 12p Today Show III .TWTF..	06	100	30 Comme	Nbr of Spots	4	4	4	4	4		20	2000
6	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots	4	4	4	4	4		20	2500
7	M-F 3p Doctors .TWTF..	06	225	30 Comme	Nbr of Spots	4	4	4	4	4		20	4500
8	M-F 4p Dr Oz .TWTF..	06	300	30 Comme	Nbr of Spots	4	4	4	4	4		20	6000
Weekly Totals: Total Spots(Ord Spots)					98	116	118	119	120	27		598	
Open PR					-4	-2	-4	-1				-11	-26750

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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247,150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
9	M-F 5a News .TWTF..	06	75	30	Nbr of Spots	4	4	4	4	4			20	1500
10	M-F 5p News .TWTF..	06	450	30	Nbr of Spots	4	4	4	4	4			20	9000
11	M-F 530a News .TWTF..	06	125	30	Nbr of Spots	4							4	500
12	M-F 530a News .TWTF..	06	125	30	Nbr of Spots		3						3	375
13	M-F 530a News .TWTF..	06	125	30	Nbr of Spots			4	4	4			12	1500
14	M-F 530p News .TWTF..	06	450	30	Nbr of Spots	4	4	4	4	4			20	9000
15	M-F 6p News .TWTF..	06	800	30	Nbr of Spots	4	4	4	4	4			20	12000
16	M-F 6a News .TWTF..	06	325	30	Nbr of Spots	2	2	2	2	2			10	3250
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06	1000	30	Nbr of Spots	4	4	4	3	4			19	19000
18	M-F 7p News .TWTF..	06	500	30	Nbr of Spots	4	4	4	4	4			20	10000
Weekly Totals:					Total Spots(Ord Spots)	98	116	118	119	120	27		598	
					Open PR		-4	-2	-4	-1			-11	-28750

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Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
19	M-F 7a Today Show TWTF..	06	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
20	M-F 730p Entertainment Tonight TWTF..	06	500	30 Comme	Nbr of Spots	4	4	4	4	4		20	10000
21	M-F 9a Today Show II TWTF..	06	275	30 Comme	Nbr of Spots	4	4	4	4	4		20	5500
22	M-Th, Su 430a News TWT..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4		20	500
23	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30 Comme	Nbr of Spots	1						1	1700
24	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30 Comme	Nbr of Spots			1				1	1700
25	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30 Comme	Nbr of Spots					1		1	1700
26	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	Nbr of Spots		1					1	1700
27	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	Nbr of Spots				1			1	1700
28	Mon 10p ET / 9p CT Revolution ...F..	08	1800	30 Comme	Nbr of Spots			1				1	1800
Weekly Totals:					Total Spots(Ord Spots)	96	116	118	119	120	27	598	
Open PR						-4	-2	-4	-1			-11	-26750

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Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
29	Mon 10p ET / 9p CT Revolution M..... 1800 Comme	06		Nbr of Spots					1			1	1800
30	Mon 8-10p ET / 7-9p CT Voice M..... 4500 Comme	06		Nbr of Spots		1	1		1	1		4	18000
31	Mon 8p ET / 7p CT The Voice M..... 4500 Comme	06		Nbr of Spots				1				1	4500
32	Sat 1130p ET / 1030p CT Saturday Night LiveS. 600 Comme	06		Nbr of Spots	1	1	1	1	1			5	3000
33	Sat 12p NewsS. 75 Comme	06		Nbr of Spots	1	1	1	1	1			5	375
34	Sat 6p NewsS. 350 Comme	06		Nbr of Spots	1			1				2	700
35	Sat 630p ET / 530p CT NBC Nightly NewsS. 1250 Comme	04		Nbr of Spots	1			1				2	2500
36	Sat 7p Entertainment TonightS. 325 Comme	06		Nbr of Spots		1	1	1	1			4	1300
37	Sat 7a Today ShowS. 250 Comme	06		Nbr of Spots	2	2	2	2	2			10	2500
38	Sat 9a NewsS. 150 Comme	06		Nbr of Spots	1	1	1	1	1	1		5	750
Weekly Totals:					98	116	118	119	120	27		598	
Total Spots (Ord Spots)													
Open PR						-4	-2	-4	-1			-11	-26750

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Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
39	Sun 10a Meet The PressS	05	500	30 Comme	1	1	1	1	1			5	2500
40	Sun 12p NewsS	06	75	30 Comme	1	1	1	1	1			5	375
41	Sun 6p NewsS	06	375	30 Comme	1	1	1	1	1			5	1875
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06	1250	30 Comme	1	1	1		1			4	5000
43	Sun 7p ET / 6p CT Football Night In AmericaS	06	1700	30 Comme	1	1	1	1				4	6800
44	Sun 8a Today ShowS	06	250	30 Comme	1	1	1	1	1			5	1250
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06	5000	30 Comme	1	1	1	1				4	20000
46	Sun 9a NewsS	06	150	30 Comme	1	1	1	1	1			5	750
Weekly Totals:					98	116	118	119	120	27		598	
Open PR						-4	-2	-4	-1			-11	-26750

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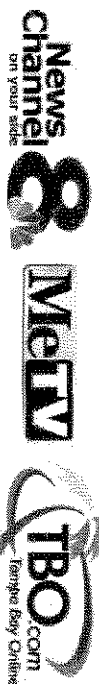
Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
47	M-Su 11p News .TWTF..	06	625	30 Comme	Nbr of Spots	4	4	4	4	4		20	12500
48	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme	Nbr of Spots	1						1	1800
49	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme	Nbr of Spots				1			1	1800
50	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme	Nbr of Spots	1						1	1700
51	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme	Nbr of Spots			1				1	1700
52	Tue 8p ET / 7p CT Voice .T.....	09	1700	30 Comme	Nbr of Spots				1			1	1700
53	Wed 10p ET / 9p CT Chicago Fire .W....	06	1800	30 Comme	Nbr of Spots			1				1	1800
54	Wed 10p ET / 9p CT Chicago Fire .W....	06	1800	30 Comme	Nbr of Spots				1			1	1800
55	Wed 9p ET / 8p CT Law & Order SVU .W....	06	1800	30 Comme	Nbr of Spots		1					1	1800
56	Wed 9p ET / 8p CT Law & Order SVU .W....	06	1800	30 Comme	Nbr of Spots			1				1	1800
57	M-F 10a News	06	80	30 Comme	Nbr of Spots	1	1	1	1	1	1	5	400
Weekly Totals: Total Spots(Ord Spots)					98	116	118	119	120	27		598	
Open PR					-4	-2	-4	-4	-4			-11	-26750

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Barack Obama/ D/ President
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Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme		1	1	1	1	1		5	1625
59	M-F 11a Daytime M.....	06	80	30 Comme		1	1	1	1	1		5	400
60	M-F 12p Today Show III M.....	06	100	30 Comme		1	1	1	1	1		5	500
61	M-F 2p Rachael Ray M.....	06	125	30 Comme		1	1	1	1	1		5	625
62	M-F 3p Doctors M.....	06	225	30 Comme		1	1	1	1	1		5	1125
63	M-F 4p Dr Oz M.....	06	300	30 Comme		1	1	1	1	1		5	1500
64	M-F 5a News M.....	06	75	30 Comme		1	1	1	1	1		5	375
65	M-F 5p News M.....	06	450	30 Comme		1	1	1	1	1		5	2250
66	M-F 530a News M.....	06	125	30 Comme		1	1	1	1	1		5	625
67	M-F 530p News M.....	06	450	30 Comme		1	1	1	1	1		5	2250
Weekly Totals:					98	116	118	119	120	27		598	
Total Spots(Ord Spots)						-4	-2	-4	-1			-11	
Open PR													-26750

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Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
68	M-F 6p News	06	600	30	Nbr of Spots		1	1	1	1	1		5	3000
	M.....			Comme										
69	M-F 6a News	06	325	30	Nbr of Spots		1						1	325
	M.....			Comme										
70	M-F 6a News	06	325	30	Nbr of Spots				1	1	1	1	3	975
	M.....			Comme										
71	M-F 630p ET / 530p CT NBC Nightly News	06	1000	30	Nbr of Spots			1	1	1	1		4	4000
	M.....			Comme	Nbr of Spots		1						1	1000
					Open Pre-Empted		-1						-1	-1000
72	M-F 7p News	06	500	30	Nbr of Spots		1	1	1	1	1	1	5	2500
	M.....			Comme										
73	M-F 7a Today Show	06	450	30	Nbr of Spots		1	1	1	1	1	1	5	2250
	M.....			Comme										
74	M-F 730p Entertainment Tonight	06	500	30	Nbr of Spots		1	1	1	1	1	1	5	2500
	M.....			Comme										
75	M-F 9a Today Show II	06	275	30	Nbr of Spots		1	1	1	1	1	1	5	1375
	M.....			Comme										
76	M-Th, Su 430a News	06	25	30	Nbr of Spots		1	1	1	1	1	1	5	125
	M.....			Comme										
77	M-Su 11p News	06	625	30	Nbr of Spots		1	1	1	1	1	1	5	3125
	M.....			Comme										
Weekly Totals: Total Spots(Ord Spots)						98	116	118	119	120	27		598	
Open PR							-4	-2	-4	-1			-11	-26750

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Original

Client: Barack Obama/ D/ President	Submission Cost: 247,150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
78	M-F 12p Today Show III .T.....	06	100	30 Comme	Nbr of Spots					1		1	100
79	M-F 4p Dr Oz .T.....	06	300	30 Comme	Nbr of Spots					1		1	300
80	M-F 5p News .T.....	06	450	30 Comme	Nbr of Spots					1		1	450
81	M-F 7a Today Show .T.....	06	450	30 Comme	Nbr of Spots					1		1	450
82	M-F 9a Today Show II .T.....	06	275	30 Comme	Nbr of Spots					1		1	275
83	M-Th, Su 430a News .T.....	06	25	30 Comme	Nbr of Spots					1		1	25
Weekly Totals:						98	116	119	119	120	27	588	
Total Spots(Ord Spots)						98	116	119	119	120	27	588	
Open PR						-4	-2	-4	-1			-11	-26750

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	1,000.00		0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Open Pre Emption	1,700.00		0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Open Pre Emption	1,700.00		0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	1,250.00		0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/08/12	Open Pre Emption	1,700.00		0000000000	E:120904026
			10/15/12	Open Pre Emption	1,700.00		0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Open Pre Emption	1,700.00		0000000000	E:120904026
			10/08/12	Open Pre Emption	5,000.00		0000000000	E:120904026
			10/15/12	Open Pre Emption	5,000.00		0000000000	E:120904026
			10/22/12	Open Pre Emption	5,000.00		0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Open Pre Emption	1,000.00		0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
Totals		10/01	10/08	10/15	10/22	10/29	11/05	11/12
Spots	598	98	116	118	119	120	27	0
Cost	273900	43715	51750	53050	53475	57175	12735	0

Grand Totals:

Spots:	598
Gross Total:	247,150.00
Commission:	37,072.50
Net Total:	210,077.50

WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
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Suite 800
WASHINGTON DC 20007

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120904026
WFLA
INVOICE NUMBER 0100033220
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 1135p ET / 1035p CT Tonigh	325.00	3	6	10/16	TU		30	*WFLA :30 Commercial	.00	Preempted	325.00-
				10/16	TU		30		.00	Preempted	325.00-
				10/16	TU		30		.00	Preempted	325.00-
				10/16	TU		30		.00	Preempted	325.00-
				10/24	WE		30		.00	Preempted	325.00-
				10/25	TH		30		.00	Preempted	325.00-
M-F 530a News	125.00	12	2	10/10	WE		30	*WFLA :30 Commercial	.00	Preempted	125.00-
	125.00	13	4	10/12	FR		30		.00	Preempted	125.00-
				10/23	TU		30		.00	Preempted	125.00-
				10/24	WE		30		.00	Preempted	125.00-
				10/25	TH		30		.00	Preempted	125.00-
				10/26	FR		30		.00	Preempted	125.00-
M-F 6p News	600.00	15	7	10/16	TU		30	*WFLA :30 Commercial	.00	Preempted	600.00-
				10/16	TU		30		.00	Preempted	600.00-
				10/16	TU		30		.00	Preempted	600.00-
				10/23	TU		30		.00	Preempted	600.00-
				10/23	TU		30		.00	Preempted	600.00-
				10/24	WE		30		.00	Preempted	600.00-
				10/25	TH		30		.00	Preempted	600.00-
M-F 630p ET / 530p CT NBC Nigh	1000.00	17	1	10/23	TU		30	*WFLA :30 Commercial	.00	Preempted	1000.00-
M-F 7p News	500.00	18	2	10/17	WE		30	*WFLA :30 Commercial	.00	Preempted	500.00-
				10/24	WE		30		.00	Preempted	500.00-
M-F 730p Entertainment Tonight								*WFLA :30 Commercial			

*** Continued ***

PERIOD COST	637,020.00	463 Total Units				Debits	.00
		ACTUAL GROSS BILLING	579,145.00			Credits	57,875.00-
		AGENCY COMMISSION	86,871.75		SUB-TOTALS		57,875.00CR
		NET DUE	492,273.25		TOTAL RECONCILING		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Barack Obama/ D/ President
PRODUCT: Obama For America

INVOICE NUMBER: 0100033220
BROADCAST MONTH: 10/01/2012 - 10/28/12

AMOUNT DUE
492,273.25

REMIT TO:

*00193

000038634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000038634 00000100033220 049227325 7



WFLA-TV

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2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120904026
WFLA
INVOICE NUMBER 0100033220
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	500.00	20 6	10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/23	TU		30	.00	Preempted	500.00-
			10/26	FR		30	.00	Preempted	500.00-
M-Th, Su 430a News	25.00	22 16	10/02	TU	04:42A	30 OFA12P130 :30 Commercial	25.00		
			10/03	WE	04:54A	30 OFA12P130	25.00		
			10/04	TH	04:51A	30 OFA12A133	25.00		
			10/07	SU	04:58A	30 OFA12A138	25.00		
			10/09	TU	04:42A	30 OFA12A138	25.00		
			10/10	WE	04:42A	30 OFA12P143	25.00		
			10/11	TH	04:41A	30 OFA12P143	25.00		
			10/14	SU	04:52A	30 OFA12P143	25.00		
			10/16	TU	04:44A	30 OFA12P143	25.00		
			10/17	WE	04:53A	30 OFA12Z151	25.00		
			10/18	TH	04:50A	30 OFA12G145	25.00		
			10/21	SU	04:58A	30 OFA12G145	25.00		
			10/23	TU	04:43A	30 OFA12Z151	25.00		
			10/24	WE	04:57A	30 OFA12G145	25.00		
			10/25	TH	04:59A	30 OFA12G182	25.00		
			10/28	SU	04:57A	30 OFA12G182	25.00		
Fri 9p ET / 8p CT Grimm	1700.00	26 1	10/12	FR		30 :30 Commercial	.00	Preempted	1700.00-
	1700.00	27 1	10/26	FR		30	.00	Preempted	1700.00-
Sun 630p ET / 530p CT NBC Night	1250.00	42 1	10/28	SU		30 :30 Commercial	.00	Preempted	1250.00-
Sun 7p ET / 6p CT Football Night	1700.00	43 3	10/14	SU		30 :30 Commercial	.00	Preempted	1700.00-
			10/21	SU		30	.00	Preempted	1700.00-
			10/28	SU		30	.00	Preempted	1700.00-
Sun 815p ET / 715p CT NBC Sunday	5000.00	45 3	10/14	SU		30 :30 Commercial	.00	Preempted	5000.00-
			10/21	SU		30	.00	Preempted	5000.00-
			10/28	SU		30	.00	Preempted	5000.00-
M-Su 11p News	625.00	47 5	10/17	WE		30 :30 Commercial	.00	Preempted	625.00-
			10/18	TH		30	.00	Preempted	625.00-
			10/23	TU		30	.00	Preempted	625.00-
			10/24	WE		30	.00	Preempted	625.00-
			10/25	TH		30	.00	Preempted	625.00-
M-F 1135p ET / 1035p CT Tonight	325.00	58 2	10/15	MO		30 :30 Commercial	.00	Preempted	325.00-
			10/22	MO		30	.00	Preempted	325.00-
M-F 530a News	125.00	66 1	10/22	MO		30 :30 Commercial	.00	Preempted	125.00-

*** Continued ***

PERIOD COST	637,020.00	463 Total Units		Debits	.00
		ACTUAL GROSS BILLING	579,145.00	Credits	57,875.00-
		AGENCY COMMISSION	86,871.75	TOTAL RECONCILING	57,875.00CR
		NET DUE	492,273.25		

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WFLA-TV

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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120904026
WFLA
INVOICE NUMBER 0100033220
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 6p News	600.00	68 2	10/15	MO		*WFLA :30 Commercial	.00	Preempted
			10/22	MO			.00	Preempted
M-F 630p ET / 530p CT NBC Nightly News	1000.00	71 2	10/08	MO		*WFLA :30 Commercial	.00	Preempted
			10/22	MO			.00	Preempted
M-F 730p Entertainment Tonight	500.00	74 2	10/15	MO		*WFLA :30 Commercial	.00	Preempted
			10/22	MO			.00	Preempted
M-Th, Su 430a News	25.00	76 3	10/08	MO	04:58A	*WFLA :30 Commercial	25.00	
			10/15	MO	04:58A	OFA12Z140	25.00	
			10/22	MO	04:52A	OFA12P143	25.00	
M-Su 11p News	625.00	77 1	10/15	MO		*WFLA :30 Commercial	.00	Preempted
M-F 1p Days Of Our Lives	400.00	85 8	10/03	WE	01:59P	*WFLA :30 Commercial	400.00	
			10/05	FR	01:59P	OFA12P130	400.00	
			10/10	WE	12:58P	OFA12A133	400.00	
			10/11	TH	12:59P	OFA12A125	400.00	
			10/17	WE	01:30P	OFA12P143	400.00	
			10/19	FR	01:30P	OFA12Z151	400.00	
			10/24	WE	12:58P	OFA12G145	400.00	
			10/25	TH	12:58P	OFA12Z151	400.00	
M-F 10a News	160.00	86 16	10/02	TU	10:26A	*WFLA :30 Commercial	160.00	
			10/03	WE	10:14A	OFA12P130	160.00	
			10/04	TH	10:25A	OFA12P130	160.00	
			10/05	FR	10:29A	OFA12A133	160.00	
			10/09	TU	10:18A	OFA12A133	160.00	
			10/10	WE	10:24A	OFA12A138	160.00	
			10/11	TH	10:17A	OFA12A125	160.00	
			10/12	FR	10:28A	OFA12P143	160.00	
			10/16	TU	10:29A	OFA12A125	160.00	
			10/17	WE	10:28A	OFA12P143	160.00	
			10/18	TH	10:29A	OFA12Z151	160.00	
			10/19	FR	10:15A	OFA12Z151	160.00	
			10/23	TU	10:28A	OFA12G145	160.00	
			10/24	WE	10:11A	OFA12G145	160.00	
			10/25	TH	10:25A	OFA12G145	160.00	
			10/26	FR	10:28A	OFA12G182	160.00	
M-F 1135p ET / 1035p CT Tonight Show	650.00	87 16	10/02	TU	11:46P	*WFLA :30 Commercial	650.00	
			10/03	WE	12:20A	OFA12P130	650.00	
			10/04	TH	12:08A	OFA12A133	650.00	
			10/05	FR	12:32A	OFA12A133	650.00	
			10/09	TU	12:32A	OFA12A138	650.00	
						OFA12Z141	650.00	

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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2012 WFLA I SS
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 4 10/01/2012 - 10/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST										RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT	DESCRIPTION	PRICE		REMARKS	DEBIT/CREDIT
			10/10	WE	12:11A	30			OFA12A125		650.00			
			10/11	TH	11:46P	30			OFA12A125		650.00			
			10/12	FR	11:48P	30			OFA12A125		650.00			
			10/18	TH	12:10A	30			OFA12G145		650.00			
			10/18	TH	12:30A	30			OFA12Z151		650.00			
			10/19	FR	12:08A	30			OFA12Z151		650.00			
			10/19	FR	12:30A	30			OFA12G145		650.00			
			10/24	WE	11:56P	30			OFA12G145		650.00			
			10/24	WE	12:08A	30			OFA12Z151		650.00			
			10/25	TH	11:59P	30			OFA12G182		650.00			
			10/25	TH	12:30A	30			OFA12G182		650.00			
M-F 11a Daytime	160.00	88 16			*WFLA					:30 Commercial				
			10/02	TU	11:55A	30			OFA12P130		160.00			
			10/03	WE	11:58A	30			OFA12A133		160.00			
			10/04	TH	11:53A	30			OFA12A133		160.00			
			10/05	FR	11:16A	30			OFA12A138		160.00			
			10/09	TU	11:35A	30			OFA12Z141		160.00			
			10/10	WE	11:58A	30			OFA12P143		160.00			
			10/11	TH	11:32A	30			OFA12A125		160.00			
			10/12	FR	11:43A	30			OFA12P143		160.00			
			10/16	TU	11:37A	30			OFA12A125		160.00			
			10/17	WE	11:35A	30			OFA12Z151		160.00			
			10/18	TH	11:56A	30			OFA12G145		160.00			
			10/19	FR	11:36A	30			OFA12Z151		160.00			
			10/23	TU	11:37A	30			OFA12Z151		160.00			
			10/24	WE	11:08A	30			OFA12Z151		160.00			
			10/25	TH	11:18A	30			OFA12G182		160.00			
			10/26	FR	11:30A	30			OFA12G182		160.00			
M-F 12p Today Show III	200.00	89 8			*WFLA					:30 Commercial				
			10/02	TU	12:52P	30			OFA12P130		200.00			
			10/03	WE	12:29P	30			OFA12P130		200.00			
			10/04	TH	12:27P	30			OFA12A133		200.00			
			10/05	FR	12:26P	30			OFA12A133		200.00			
			10/09	TU	12:29P	30			OFA12A138		200.00			
			10/10	WE	12:27P	30			OFA12P143		200.00			
			10/11	TH	12:29P	30			OFA12P143		200.00			
			10/12	FR	12:29P	30			OFA12A125		200.00			
M-F 2p Rachael Ray	250.00	90 16			*WFLA					:30 Commercial				
			10/02	TU	02:54P	30			OFA12P130		250.00			
			10/03	WE	02:44P	30			OFA12A133		250.00			
			10/04	TH	02:53P	30			OFA12A133		250.00			
			10/05	FR	02:58P	30			OFA12A133		250.00			
			10/09	TU	02:58P	30			OFA12Z141		250.00			
			10/10	WE	02:25P	30			OFA12P143		250.00			
			10/11	TH	02:20P	30			OFA12A125		250.00			
			10/12	FR	02:59P	30			OFA12P143		250.00			
			10/16	TU	02:36P	30			OFA12A125		250.00			
*** Continued ***														

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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ADV: Barack Obama/ D/ President
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2012 WFLA I SS
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 5 10/01/2012 - 10/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST					RECONCILIATION				
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT		
M-F 3p Doctors	450.00	91 16	10/17	WE	02:55P	30	OFA12Z151	250.00				
			10/18	TH	02:58P	30	OFA12Z151	250.00				
			10/19	FR	02:32P	30	OFA12G145	250.00				
			10/23	TU	02:26P	30	OFA12Z151	250.00				
			10/24	WE	02:25P	30	OFA12G145	250.00				
			10/25	TH	02:15P	30	OFA12G172	250.00				
			10/26	FR	02:54P	30	OFA12G182	250.00				
							*WFLA		:30 Commercial			
			10/02	TU	03:33P	30	OFA12P130	450.00				
			10/03	WE	03:30P	30	OFA12P130	450.00				
M-F 4p Dr Oz	600.00	92 16	10/04	TH	03:32P	30	OFA12A133	450.00				
			10/05	FR	03:13P	30	OFA12A138	450.00				
			10/09	TU	03:59P	30	OFA12A138	450.00				
			10/10	WE	03:11P	30	OFA12P143	450.00				
			10/11	TH	03:48P	30	OFA12P143	450.00				
			10/12	FR	03:29P	30	OFA12P143	450.00				
			10/16	TU	03:58P	30	OFA12P143	450.00				
			10/17	WE	03:35P	30	OFA12Z151	450.00				
			10/18	TH	03:58P	30	OFA12G145	450.00				
			10/19	FR	03:30P	30	OFA12G145	450.00				
M-F 5a News	150.00	93 16	10/23	TU	03:58P	30	OFA12G145	450.00				
			10/24	WE	03:15P	30	OFA12G145	450.00				
			10/25	TH	03:47P	30	OFA12G182	450.00				
			10/26	FR	03:14P	30	OFA12G172	450.00				
							*WFLA		:30 Commercial			
			10/02	TU	04:14P	30	OFA12P130	600.00				
			10/03	WE	04:49P	30	OFA12P130	600.00				
			10/04	TH	04:13P	30	OFA12A133	600.00				
			10/05	FR	04:56P	30	OFA12A133	600.00				
			10/09	TU	04:39P	30	OFA12A138	600.00				
M-F 5a News	150.00	93 16	10/10	WE	04:56P	30	OFA12P143	600.00				
			10/11	TH	04:10P	30	OFA12A125	600.00				
			10/12	FR	04:55P	30	OFA12P143	600.00				
			10/16	TU	04:29P	30	OFA12A125	600.00				
			10/17	WE	04:37P	30	OFA12Z151	600.00				
			10/18	TH	04:21P	30	OFA12G145	600.00				
			10/19	FR	04:12P	30	OFA12Z151	600.00				
			10/23	TU	04:55P	30	OFA12G145	600.00				
			10/24	WE	04:55P	30	OFA12Z151	600.00				
			10/25	TH	04:55P	30	OFA12G172	600.00				
M-F 5a News	150.00	93 16	10/26	FR	04:22P	30	OFA12G182	600.00				
							*WFLA		:30 Commercial			
			10/02	TU	05:27A	30	OFA12P130	150.00				
			10/03	WE	05:27A	30	OFA12P130	150.00				
			10/04	TH	05:21A	30	OFA12A133	150.00				
			10/05	FR	05:24A	30	OFA12A133	150.00				
			10/09	TU	05:27A	30	OFA12A138	150.00				
			*** Continued ***									

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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200 S. Parker Street
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Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 6
BROADCAST MONTH 10/01/2012 - 10/2

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 5p News	900.00	94 16	10/10	WE	05:20A	30 OFA12P143	150.00		
			10/11	TH	05:10A	30 OFA12P143	150.00		
			10/12	FR	05:11A	30 OFA12P143	150.00		
			10/16	TU	05:28A	30 OFA12A125	150.00		
			10/17	WE	05:20A	30 OFA12Z151	150.00		
			10/18	TH	05:23A	30 OFA12G145	150.00		
			10/19	FR	05:24A	30 OFA12G145	150.00		
			10/23	TU	05:11A	30 OFA12G145	150.00		
			10/24	WE	05:12A	30 OFA12G145	150.00		
			10/25	TH	05:27A	30 OFA12G182	150.00		
M-F 530a News	470.00	95 15	10/26	FR	05:28A	30 OFA12G182	150.00		
					*WFLA	:30 Commercial			
			10/02	TU	05:28P	30 OFA12P130	900.00		
			10/03	WE	05:17P	30 OFA12A133	900.00		
			10/04	TH	05:24P	30 OFA12A133	900.00		
			10/05	FR	05:15P	30 OFA12A133	900.00		
			10/09	TU	05:13P	30 OFA12Z141	900.00		
			10/10	WE	05:13P	30 OFA12A125	900.00		
			10/11	TH	05:29P	30 OFA12P143	900.00		
			10/12	FR	05:28P	30 OFA12P143	900.00		
M-F 530p News	900.00	96 16	10/16	TU	05:23P	30 OFA12P143	900.00		
			10/17	WE	05:11P	30 OFA12Z151	900.00		
			10/18	TH	05:21P	30 OFA12G145	900.00		
			10/19	FR	05:23P	30 OFA12G145	900.00		
			10/23	TU	05:12P	30 OFA12Z151	900.00		
			10/24	WE	05:14P	30 OFA12G145	900.00		
			10/25	TH	05:24P	30 OFA12G182	900.00		
			10/26	FR	05:14P	30 OFA12G182	900.00		
					*WFLA	:30 Commercial			
			10/02	TU	05:54A	30 OFA12P130	470.00		
M-F 530a News	470.00	95 15	10/03	WE	05:51A	30 OFA12A133	470.00		
			10/04	TH	05:58A	30 OFA12A133	470.00		
			10/05	FR	05:51A	30 OFA12A133	470.00		
			10/09	TU	05:41A	30 OFA12Z141	470.00		
			10/10	WE	05:57A	30 OFA12A125	470.00		
			10/12	FR	05:40A	30 OFA12A125	470.00		
			10/16	TU	05:57A	30 OFA12P143	470.00		
			10/17	WE	05:57A	30 OFA12Z151	470.00		
			10/18	TH	05:51A	30 OFA12Z151	470.00		
			10/19	FR	05:59A	30 OFA12Z151	470.00		
M-F 530p News	900.00	96 16	10/23	TU	05:52A	30 OFA12Z151	470.00		
			10/24	WE	05:41A	30 OFA12Z151	470.00		
			10/25	TH	05:59A	30 OFA12G182	470.00		
			10/26	FR	05:57A	30 OFA12G182	470.00		
					*WFLA	:30 Commercial			
			10/02	TU	05:40P	30 OFA12P130	900.00		
			10/03	WE	05:37P	30 OFA12A133	900.00		
					*** Continued ***				

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012 WFLA I SS
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 7 10/01/2012 - 10/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
			10/04	TH	05:45P	30 OFA12A133	900.00	
			10/05	FR	05:56P	30 OFA12A133	900.00	
			10/09	TU	05:44P	30 OFA12A138	900.00	
			10/10	WE	05:57P	30 OFA12A125	900.00	
			10/11	TH	05:46P	30 OFA12P143	900.00	
			10/12	FR	05:40P	30 OFA12A125	900.00	
			10/16	TU	05:40P	30 OFA12A125	900.00	
			10/17	WE	05:46P	30 OFA12Z151	900.00	
			10/18	TH	05:58P	30 OFA12Z151	900.00	
			10/19	FR	05:44P	30 OFA12Z151	900.00	
			10/23	TU	05:45P	30 OFA12G145	900.00	
			10/24	WE	05:44P	30 OFA12Z151	900.00	
			10/25	TH	05:46P	30 OFA12G182	900.00	
			10/26	FR	05:52P	30 OFA12G182	900.00	
M-F 6p News	1200.00	97 8			*WFLA	:30 Commercial		
			10/02	TU	06:15P	30 OFA12P130	1200.00	
			10/03	WE	06:12P	30 OFA12P130	1200.00	
			10/04	TH	06:12P	30 OFA12A133	1200.00	
			10/05	FR	06:28P	30 OFA12A133	1200.00	
			10/09	TU	06:15P	30 OFA12Z141	1200.00	
			10/10	WE	06:23P	30 OFA12P143	1200.00	
			10/11	TH	06:22P	30 OFA12P143	1200.00	
			10/12	FR	06:16P	30 OFA12A125	1200.00	
M-F 6a News	700.00	98 4			*WFLA	:30 Commercial		
			10/02	TU	06:42A	30 OFA12P130	700.00	
			10/05	FR	06:21A	30 OFA12A138	700.00	
			10/09	TU	06:13A	30 OFA12A138	700.00	
			10/10	WE	06:43A	30 OFA12P143	700.00	
M-F 630p ET / 530p CT NBC Nigh	5000.00	99 12			*WFLA	:30 Commercial		
			10/02	TU	06:52P	30 OFA12P130	5000.00	
			10/03	WE	06:38P	30 OFA12P130	5000.00	
			10/04	TH	07:00P	30 OFA12A133	5000.00	
			10/05	FR	06:44P	30 OFA12A138	5000.00	
			10/09	TU	07:00P	30 OFA12A138	5000.00	
			10/10	WE	06:59P	30 OFA12A125	5000.00	
			10/11	TH	06:51P	30 OFA12A125	5000.00	
			10/12	FR	07:00P	30 OFA12A125	5000.00	
			10/23	TU	06:46P	30 OFA12Z151	5000.00	
			10/23	TU	07:00P	30 OFA12G145	5000.00	
			10/24	WE	06:46P	30 OFA12G145	5000.00	
			10/26	FR	06:52P	30 OFA12G182	5000.00	
M-F 7p News	1000.00	100 8			*WFLA	:30 Commercial		
			10/02	TU	07:09P	30 OFA12P130	1000.00	
			10/03	WE	07:14P	30 OFA12A133	1000.00	
			10/04	TH	07:12P	30 OFA12A133	1000.00	
			10/05	FR	07:26P	30 OFA12A138	1000.00	
			10/09	TU	07:09P	30 OFA12A138	1000.00	
*** Continued ***								

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120904026
WFLA
INVOICE NUMBER 0100033220
PAGE 8
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7a Today Show	900.00	101 12	10/10	WE	07:25P	30	OFA12P143	1000.00
			10/11	TH	07:15P	30	OFA12P143	1000.00
			10/12	FR	07:23P	30	OFA12P143	1000.00
					*WFLA		:30 Commercial	
			10/02	TU	07:59A	30	OFA12P130	900.00
			10/03	WE	07:26A	30	OFA12A133	900.00
			10/04	TH	07:23A	30	OFA12A133	900.00
			10/05	FR	08:41A	30	OFA12A138	900.00
			10/09	TU	08:57A	30	OFA12Z141	900.00
			10/10	WE	08:57A	30	OFA12P143	900.00
			10/11	TH	08:34A	30	OFA12A125	900.00
			10/12	FR	08:57A	30	OFA12P143	900.00
M-F 730p Entertainment Tonight	1000.00	102 8	10/23	TU	07:24A	30	OFA12Z151	900.00
			10/24	WE	07:28A	30	OFA12Z151	900.00
			10/25	TH	08:26A	30	OFA12G172	900.00
			10/26	FR	08:34A	30	OFA12G182	900.00
					*WFLA		:30 Commercial	
			10/02	TU	07:45P	30	OFA12P130	1000.00
			10/03	WE	07:54P	30	OFA12A133	1000.00
			10/04	TH	07:45P	30	OFA12A133	1000.00
			10/05	FR	07:46P	30	OFA12A133	1000.00
			10/09	TU	07:55P	30	OFA12Z141	1000.00
			10/10	WE	07:46P	30	OFA12A125	1000.00
			10/11	TH	07:54P	30	OFA12P143	1000.00
M-F 9a Today Show II	550.00	103 8	10/12	FR	07:39P	30	OFA12A125	1000.00
					*WFLA		:30 Commercial	
			10/02	TU	09:29A	30	OFA12P130	550.00
			10/03	WE	09:38A	30	OFA12P130	550.00
			10/04	TH	09:29A	30	OFA12A133	550.00
			10/05	FR	09:57A	30	OFA12A138	550.00
			10/09	TU	09:48A	30	OFA12A138	550.00
			10/10	WE	09:27A	30	OFA12A125	550.00
			10/11	TH	09:51A	30	OFA12P143	550.00
			10/12	FR	09:29A	30	OFA12P143	550.00
Fri 8-9p ET / 7-8p CT Whitney	3400.00	104 2	10/05	FR		30		.00 Preempt Program Change
			10/19	FR		30		.00 Preempt Program Change
Fri 9p ET / 8p CT Grimm	3400.00	105 1	10/12	FR	09:20P	30	OFA12A125	3400.00
Mon 10p ET / 9p CT Revolution	3600.00	106 1	10/08	MO	10:59P	30	OFA12A138	3600.00
Mon 8-10p ET / 7-9p CT Voice	9000.00	107 2	10/08	MO	07:59P	30	OFA12Z140	9000.00
*** Continued ***								

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100039220 PAGE BROADCAST MONTH 9 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS* PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
Mon 8p ET / 7p CT The Voice	9000.00	108 1	10/15	MO	07:59P	30	OFA12P143	9000.00	
					*WFLA		:30 Commercial		
Sat 1130p ET / 1030p CT Saturd	1200.00	109 4	10/22	MO	08:21P	30	OFA12G145	9000.00	
					*WFLA		:30 Commercial		
Sat 12p News	150.00	110 4	10/06	SA	12:50A	30	OFA12A133	1200.00	
			10/13	SA	12:29A	30	OFA12P143	1200.00	
			10/20	SA	12:47A	30	OFA12G145	1200.00	
			10/27	SA	12:31A	30	OFA12G182	1200.00	
					*WFLA		:30 Commercial		
			10/06	SA	12:12P	30	OFA12A138	150.00	
			10/13	SA	12:27P	30	OFA12A125	150.00	
			10/20	SA	12:42P	30	OFA12G145	150.00	
			10/27	SA	12:14P	30	OFA12G182	150.00	
Sat 6p News	700.00	111 2	10/06	SA	06:12P	30	OFA12A133	700.00	
			10/27	SA	06:27P	30	OFA12G182	700.00	
Sat 630p ET / 530p CT NBC Nigh	5000.00	112 2	10/06	SA	06:45P	30	OFA12A138	5000.00	
			10/27	SA	06:59P	30	OFA12G182	5000.00	
Sat 7p Entertainment Tonight	650.00	113 3	10/13	SA	07:37P	30	OFA12P143	650.00	
			10/20	SA	07:37P	30	OFA12G145	650.00	
			10/27	SA	07:37P	30	OFA12G182	650.00	
Sat 7a Today Show	500.00	114 8	10/06	SA	07:24A	30	OFA12A138	500.00	
			10/06	SA	07:59A	30	OFA12A133	500.00	
			10/13	SA	07:59A	30	OFA12A125	500.00	
			10/13	SA	08:58A	30	OFA12A125	500.00	
			10/20	SA	08:21A	30	OFA12Z151	500.00	
			10/20	SA	08:56A	30	OFA12G145	500.00	
			10/27	SA	07:28A	30	OFA12G182	500.00	
			10/27	SA	08:29A	30	OFA12G172	500.00	
Sat 9a News	300.00	115 4	10/06	SA	09:13A	30	OFA12A133	300.00	
			10/13	SA	09:42A	30	OFA12P143	300.00	
			10/20	SA	09:41A	30	OFA12G145	300.00	
			10/27	SA	09:13A	30	OFA12G182	300.00	
Sun 12p News	150.00	117 4	10/07	SU	12:52P	30	OFA12Z140	150.00	
			10/14	SU	12:29P	30	OFA12P143	150.00	
			10/21	SU	12:23P	30	OFA12Z151	150.00	
			10/28	SU	12:51P	30	OFA12G182	150.00	
Sun 6p News	750.00	118 4	10/07	SU	06:21P	30	OFA12A138	750.00	
			10/14	SU	06:21P	30	OFA12A125	750.00	
			10/21	SU	05:59P	30	OFA12G145	750.00	
			10/28	SU	06:23P	30	OFA12G182	750.00	
*** Continued ***									

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

Debits .00
SUB-TOTALS Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012 WFLA I SS
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 11 10/01/2012 - 10/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
	9000.00	126 2	10/02	TU	07:59P	30	DFA12P130	9000.00	
			10/16	TU	08:43P	30	DFA12P143	9000.00	
Wed 10p ET / 9p CT Chicago Fir					*WFLA		:30 Commercial		
	3600.00	127 1	10/10	WE	10:16P	30	DFA12A125	3600.00	
Wed 9p ET / 8p CT Law & Order					*WFLA		:30 Commercial		
	3600.00	128 1	10/10	WE	09:19P	30	DFA12A125	3600.00	
M-F 10a News					*WFLA		:30 Commercial		
	160.00	129 3	10/08	MO	10:28A	30	DFA12A138	160.00	
			10/15	MO	10:25A	30	DFA12P143	160.00	
			10/22	MO	10:17A	30	DFA12G145	160.00	
M-F 1135p ET / 1035p CT Tonight					*WFLA		:30 Commercial		
	650.00	130 3	10/08	MO	12:10A	30	DFA12Z140	650.00	
			10/15	MO	12:30A	30	DFA12A125	650.00	
			10/22	MO	12:10A	30	DFA12G145	650.00	
M-F 11a Daytime					*WFLA		:30 Commercial		
	160.00	131 3	10/08	MO	11:13A	30	DFA12Z140	160.00	
			10/15	MO	11:49A	30	DFA12A125	160.00	
			10/22	MO	11:47A	30	DFA12G145	160.00	
M-F 12p Today Show III					*WFLA		:30 Commercial		
	200.00	132 2	10/08	MO	12:29P	30	DFA12A138	200.00	
			10/15	MO	12:29P	30	DFA12P143	200.00	
M-F 2p Rachael Ray					*WFLA		:30 Commercial		
	250.00	133 3	10/08	MO	02:59P	30	DFA12Z140	250.00	
			10/15	MO	02:24P	30	DFA12P143	250.00	
			10/22	MO	02:33P	30	DFA12Z151	250.00	
M-F 3p Doctors					*WFLA		:30 Commercial		
	450.00	134 3	10/08	MO	03:24P	30	DFA12A138	450.00	
			10/15	MO	03:21P	30	DFA12P143	450.00	
			10/22	MO	03:20P	30	DFA12G145	450.00	
M-F 4p Dr Oz					*WFLA		:30 Commercial		
	600.00	135 3	10/08	MO	04:55P	30	DFA12A138	600.00	
			10/15	MO	04:55P	30	DFA12P143	600.00	
			10/22	MO	04:20P	30	DFA12Z151	600.00	
M-F 5a News					*WFLA		:30 Commercial		
	150.00	136 3	10/08	MO	05:21A	30	DFA12Z140	150.00	
			10/15	MO	05:21A	30	DFA12P143	150.00	
			10/22	MO	05:22A	30	DFA12Z151	150.00	
M-F 5p News					*WFLA		:30 Commercial		
	900.00	137 3	10/08	MO	05:14P	30	DFA12Z140	900.00	
			10/15	MO	05:28P	30	DFA12A125	900.00	
			10/22	MO	05:28P	30	DFA12G145	900.00	
M-F 530a News					*WFLA		:30 Commercial		
	470.00	138 3	10/08	MO	05:44A	30	DFA12A138	470.00	
			10/15	MO	05:41A	30	DFA12A125	470.00	
			10/22	MO	05:51A	30	DFA12G145	470.00	
M-F 530p News					*WFLA		:30 Commercial		
	900.00	139 3	10/08	MO	05:58P	30	DFA12A138	900.00	
*** Continued ***									

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220 PAGE BROADCAST MONTH 12 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6p News	1200.00	140 2	10/15 MO		05:57P	30	OFA12P143	900.00
			10/22 MO		05:40P	30	OFA12Z151	900.00
					*WFLA		:30 Commercial	
M-F 6a News	900.00	141 1	10/08 MO		06:27P	30	OFA12Z140	1200.00
			10/15 MO		06:28P	30	OFA12A125	1200.00
					*WFLA		:30 Commercial	
			10/08 MO			30		.00
M-F 630p ET / 530p CT NBC Nightly News	5000.00	142 3			*WFLA		:30 Commercial	
			10/08 MO		07:00P	30	OFA12A138	5000.00
			10/15 MO		07:00P	30	OFA12P143	5000.00
			10/22 MO		06:49P	30	OFA12G145	5000.00
M-F 7p News	1000.00	143 2			*WFLA		:30 Commercial	
			10/08 MO		07:23P	30	OFA12A138	1000.00
			10/15 MO		07:15P	30	OFA12A125	1000.00
M-F 7a Today Show	900.00	144 3			*WFLA		:30 Commercial	
			10/08 MO		08:34A	30	OFA12Z140	900.00
			10/15 MO		08:45A	30	OFA12P143	900.00
			10/22 MO		08:45A	30	OFA12Z151	900.00
M-F 730p Entertainment Tonight	1000.00	145 2			*WFLA		:30 Commercial	
			10/08 MO		07:55P	30	OFA12A138	1000.00
			10/15 MO		07:45P	30	OFA12A125	1000.00
M-F 9a Today Show II	550.00	146 2			*WFLA		:30 Commercial	
			10/08 MO		09:50A	30	OFA12A138	550.00
			10/15 MO		09:57A	30	OFA12P143	550.00
M-Su 11p News	1250.00	147 3			*WFLA		:30 Commercial	
			10/08 MO		11:29P	30	OFA12A138	1250.00
			10/15 MO		11:22P	30	OFA12P143	1250.00
			10/22 MO		11:31P	30	OFA12Z151	1250.00
Sun 10a Meet The Press	1400.00	153 2			*WFLA		:30 Commercial	
			10/07 SU			30		.00
								Preempt P 1400.00-olitical
Tue 8p ET / 7p CT Voice	4500.00	154 1			*WFLA		:30 Commercial	
			10/14 SU		10:39A	30	OFA12A125	1400.00
Wed 8-9p ET / 7-8p CT Animal Planet	3400.00	155 2			*WFLA		:30 Commercial	
			10/09 TU		07:59P	30	OFA12A138	4500.00
			10/10 WE		07:59P	30	OFA12A125	3400.00
			10/10 WE		08:18P	30	OFA12P143	3400.00
Sat 8p ET / 7p CT Revolution	1200.00	156 2			*WFLA		:30 Commercial	
			10/13 SA		08:42P	30	OFA12P143	1200.00
			10/20 SA		08:45P	30	OFA12Z151	1200.00
Sat 9p ET / 8p CT Chicago Fire	1300.00	157 1			*WFLA		:30 Commercial	
			10/13 SA		09:17P	30	OFA12A125	1300.00
Thu 8-9p ET / 7-8p CT 30 Rock	2940.00	158 2			*WFLA		:30 Commercial	
			10/11 TH		08:21P	30	OFA12A125	2940.00
			10/18 TH		08:51P	30	OFA12G145	2940.00
Fri 8p ET / 7p CT Grimm					*WFLA		:30 Commercial	
*** Continued ***								

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROG: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 13
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
	3400.00	159	1	10/12	FR		30		.00	Preempt Program Change
Fri 10p ET / 9p CT Dateline NB								:30 Commercial		
3000.00	160	1		10/12	FR	10:31P	30	OFA12A125	3000.00	
Wed 9p ET / 8p CT Law & Order								:30 Commercial		
3600.00	161	1		10/17	WE	09:16P	30	OFA12Z151	3600.00	
Thu 9-10p ET / 8-9p CT Office								:30 Commercial		
4800.00	162	1		10/18	TH	09:20P	30	OFA12Z151	4800.00	
Thu 10p ET / 9p CT Rock Center								:30 Commercial		
3200.00	163	1		10/18	TH	10:42P	30	OFA12G145	3200.00	
Sun 8a Today Show								:30 Commercial		
1100.00	164	1		10/14	SU	08:28A	30	OFA12P143	1100.00	
M-F 530a News								:30 Commercial		
470.00	165	1		10/12	FR	05:54A	30	OFA12P143	470.00	
Fri 8p ET / 7p CT The Voice								:30 Commercial		
3400.00	166	1		10/12	FR	08:46P	30	OFA12P143	3400.00	
Fri 8p ET / 7p CT Grimm								:30 Commercial		
3400.00	167	1		10/19	FR	08:39P	30	OFA12G145	3400.00	
M-F 7a Today Show								:30 Commercial		
900.00	168	4		10/16	TU	07:26A	30	OFA12A125	900.00	
				10/17	WE	07:56A	30	OFA12Z151	900.00	
				10/18	TH	07:29A	30	OFA12Z151	900.00	
				10/19	FR	08:56A	30	OFA12G145	900.00	
M-F 12p Today Show III								:30 Commercial		
380.00	169	4		10/16	TU	12:29P	30	OFA12A125	380.00	
				10/17	WE	12:50P	30	OFA12Z151	380.00	
				10/18	TH	12:27P	30	OFA12Z151	380.00	
				10/19	FR	12:27P	30	OFA12G145	380.00	
M-F 6p News								:30 Commercial		
2250.00	170	4		10/16	TU	06:22P	30	OFA12P143	2250.00	
				10/16	TU	06:29P	30	OFA12A125	2250.00	
				10/18	TH	06:13P	30	OFA12G145	2250.00	
				10/19	FR	06:13P	30	OFA12Z151	2250.00	
M-F 6a News								:30 Commercial		
1450.00	171	2		10/16	TU	06:11A	30	OFA12P143	1450.00	
				10/19	FR	06:30A	30	OFA12G145	1450.00	
M-F 7p News								:30 Commercial		
2000.00	172	4		10/16	TU	07:25P	30	OFA12P143	2000.00	
				10/17	WE	07:13P	30	OFA12Z151	2000.00	
				10/18	TH	07:10P	30	OFA12Z151	2000.00	
				10/18	TH	07:12P	30	OFA12G145	2000.00	
M-F 730p Entertainment Tonight								:30 Commercial		
2000.00	173	4		10/16	TU	07:45P	30	OFA12A125	2000.00	
				10/16	TU	07:54P	30	OFA12P143	2000.00	
				10/19	FR	07:40P	30	OFA12G145	2000.00	
				10/19	FR	07:45P	30	OFA12G145	2000.00	

*** Continued ***

PERIOD COST	637,020.00	463 Total Units		Debits	.00
		ACTUAL GROSS BILLING	579,145.00	Credits	57,875.00-
		AGENCY COMMISSION	86,871.75	TOTAL RECONCILING	57,875.00CR
		NET DUE	492,273.25		

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WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220 PAGE BROADCAST MONTH 14 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 9a Today Show II	1040.00	174	4	10/16	TU	09:29A	30	OFA12P143	1040.00
				10/17	WE	09:51A	30	OFA12Z151	1040.00
				10/18	TH	09:56A	30	OFA12G145	1040.00
				10/19	FR	09:59A	30	OFA12G145	1040.00
Sun 10a Meet The Press	5000.00	175	1	10/21	SU	10:47A	30	OFA12G145	5000.00
Sun 7p ET / 6p CT Football Nig	7000.00	176	1	10/21	SU	07:18P	30	OFA12G145	7000.00
Sun 8a Today Show	1100.00	177	1	10/21	SU	08:49A	30	OFA12G145	1100.00
Wed 10p ET / 9p CT Chicago Fir	7200.00	178	1	10/17	WE	10:30P	30	OFA12Z151	7200.00
M-F 12p Today Show III	380.00	179	1	10/22	MO	12:29P	30	OFA12Z151	380.00
M-F 6p News	2250.00	180	1	10/22	MO	06:23P	30	OFA12Z151	2250.00
M-F 6a News	1450.00	181	1	10/22	MO	06:42A	30	OFA12G145	1450.00
M-F 7p News	2000.00	182	1	10/22	MO	07:10P	30	OFA12Z151	2000.00
M-F 730p Entertainment Tonight	2000.00	183	1	10/22	MO	07:46P	30	OFA12G145	2000.00
M-F 9a Today Show II	1040.00	184	1	10/22	MO	09:27A	30	OFA12G145	1040.00
Sat 9p ET / 8p CT Chicago Fire	1300.00	185	1	10/20	SA	09:43P	30	OFA12G145	1300.00
Sat 10p ET / 9p CT Law & Order	1400.00	186	1	10/20	SA	10:31P	30	OFA12G145	1400.00
Tue 10p ET / 9p CT Parenthood	3600.00	188	1	10/23	TU	10:30P	30	OFA12Z151	3600.00
M-F 12p Today Show III	380.00	189	4	10/23	TU	12:29P	30	OFA12Z151	380.00
				10/24	WE	12:29P	30	OFA12G145	380.00
				10/25	TH	12:29P	30	OFA12G182	380.00
				10/26	FR	12:26P	30	OFA12G182	380.00
M-F 6p News	2250.00	190	4	10/23	TU	06:29P	30	OFA12G145	2250.00
				10/24	WE	06:23P	30	OFA12G145	2250.00
				10/25	TH	06:25P	30	OFA12G182	2250.00
				10/26	FR	06:24P	30	OFA12G182	2250.00
M-F 6a News	1450.00	191	2	10/24	WE	06:27A	30	OFA12G145	1450.00
				10/25	TH	06:09A	30	OFA12G182	1450.00
M-F 7p News	2000.00	192	4	10/23	TU	07:25P	30	OFA12Z151	2000.00
				10/24	WE	07:15P	30	OFA12Z151	2000.00

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 15
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 730p Entertainment Tonight	2000.00	193 4	10/25	TH	07:10P	30 DFA12G182	2000.00		
			10/26	FR	07:10P	30 DFA12G182	2000.00		
			10/23	TU	07:52P	30 DFA12G145	2000.00		
			10/24	WE	07:55P	30 DFA12G145	2000.00		
M-F 9a Today Show II	1040.00	194 4	10/25	TH	07:55P	30 DFA12G182	2000.00		
			10/26	FR	07:46P	30 DFA12G182	2000.00		
			10/23	TU	09:29A	30 DFA12G145	1040.00		
			10/24	WE	09:57A	30 DFA12G145	1040.00		
Fri 9p ET / 8p CT Grimm	7000.00	195 1	10/25	TH	09:59A	30 DFA12G182	1040.00		
			10/26	FR	09:50A	30 DFA12G172	1040.00		
			10/26	FR	09:16P	30 DFA12G172	7000.00		
			10/28	SU	10:45A	30 DFA12G182	5000.00		
Sun 10a Meet The Press	5000.00	197 1	10/28	SU	10:45A	30 DFA12G182	5000.00		
Sun 7p ET / 6p CT Football Night	7000.00	198 1	10/28	SU	07:08P	30 DFA12G182	7000.00		
Sun 8a Today Show	1100.00	199 1	10/28	SU	09:00A	30 DFA12G182	1100.00		
Wed 9p ET / 8p CT Law & Order	7500.00	200 1	10/24	WE	09:41P	30 DFA12Z151	7500.00		
Total Airtime Gross Spot Revenue:			579,145.00						

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.